

The State of Health Insurance

2020-2021

Features global and regional insights!

What are the main forces shaping the health insurance industry?

Insurers and clients continue to cope with the financial impact of COVID-19

With individuals facing pandemic-related hardships and businesses dealing with tightening budgets, insurers will need to engage with clients and adapt their approach.

Fact Box:

Did you know that insurers will be more willing to extend coverage during a pandemic moving forward?

% of insurers who excluded or expects to

exclude coverage during a pandemic

Pre-COVID-19

27%

Post-COVID-19

8%

02

Major healthcare challenges and trends



Rise of **telehealth** and **virtual healthcare solutions**



Advancement in healthcare technology, and use of Al and blockchain



Importance of cybersecurity as healthcare providers rely on technology



Spotlight on healthcare experience and new frameworks for national health systems

And more!

03

Impact of COVID-19 on the insurance industry



Delayed treatments will drive up claims for insurers further down the line



Growing % of individuals with mental health conditions will burden insurers



Telehealth adoption will surge and insurers will need to adapt their

offerings



And more!

04

Changing consumer needs and expectations for insurtech



Health and wellbeing becomes a priority in the post-pandemic world



Younger, more health-conscious individuals turn to health insurance products



Hygiene standards and high quality, empathetic care will be key to patients' health experience



Both physical presence and digital channels will shape the insurance landscape



We've only scratched the surface of the state of health insurance, so download your copy of the free report today!



- In-depth explanation, illustrative graphs, and rich analysis
- Insights from our in-house insurance experts and insurance partners
- Region-specific trends and updates from our 12 global offices

